



California Rangeland Conservation Coalition

1st Quarter Report

Published April 27, 2012

- Bi-weekly electronic update with a readership over 525 people for each edition.
- Facebook page "I love California Rangelands" 295 likes, regular posts with follower comments.
- Rangeland Coalition partners shared priorities for Farm Bill and other federal policies in Washington, D.C.
- Supported grant proposal for UC research on Managing Rangelands for Multiple Ecosystem Services that was funded by the USDA.
- Facilitated participation by ranchers, conservation organizations and public agencies in UC Davis research.



Record 417 attendees at the 7th annual California Rangeland Conservation Coalition Summit and inaugural Science Symposium. Pictured is Dr. Robert Atwill, School of Veterinary Medicine, UC Davis who spoke on the topic of Managing Livestock to Deliver Safe Water to Society.

- Wrote letter of support for creation of position at UC Davis in the Animal Science Department to work on Ecosystem Market development and outreach in California.
- Sent letter to Senate Committee on Agriculture highlighting mutual priorities for the 2012 Farm Bill, includes an over goal of retaining funding for programs that are both supported by ranchers and essential to improving the country's natural resources. 35 signatories signed on!



Celebrated Earth Day by launching a list of over 50 species that benefit from land stewardship provided by California ranchers and sent press release to media.

The California Red Legged Frog was a species featured. www.carangeland.org/research.html

- 3 working rangeland tours, topics covered on the tours included: challenges and opportunities for grazing management strategies to meet multiple conservation goals (recreation, biodiversity, etc), public perception, rancher's perspectives, and more.
- Outreach on the environmental benefits of managed grazing and working rangelands – CSU, Chico; media; Cosumnes Community College; and Sierra Nevada Natural History Museum.
- Coordinated scientific input and drafted value of working rangelands for the California Water Plan 2013.



- Facilitated dialogue to address conservation easements allowing participation in ecosystem markets.
- Answered rancher's general questions on easements and conservation programs, sharing with them success stories and providing staff contact information.
- Interaction with other groups: California Roundtable on Agriculture and the Environment, Tri-Colored Blackbird Working Group, Vernal Pool Working Group and Western Yellowed Billed Cuckoo Working Group.
- Participated in the Stanford Uncommon Dialogues regarding Public Land Management and Conservation Models focusing on the Bay Area. Showcased role of private stewardship and managed grazing programs on public lands.
- Facilitated dialogue to address barriers to cooperative conservation-permitting and program elements, between federal and state agencies.
- Input on report for managing rangelands to benefit California Red-legged frog and California Tiger Salamander.
- Web site (www.Carangeland.org) management and updates with event calendar, research on the environmental benefits of grazing, summit resources and more.
- Launched photo gallery on Web site. <http://www.carangeland.org/photogallery.html>
- Coordinated scientific input in California Rapid Assessment Method (CRAM) scientific review committee – focused on stockponds as purpose for livestock watering and sub values as habitat with varying characteristics.
- 2013 Rangeland Coalition Summit set for January 24-25, 2013 at University of California, Davis



Hosted 3rd annual leadership BBQ with record attendance, drawing over 50 participants! The BBQ was an opportunity for ranchers, conservation

organization staff and leadership of signatory organizations to elevate the importance of working rangelands, celebrate Coalition achievements and recommit to working together to achieve the goals outlined in the Strategic Plan- to keep ranchers ranching.